

# NICK POWELL

New Media Designer

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🌐 moving-graphics.com

## SKILLS

Photoshop  
Illustrator  
After Effects  
Cinema 4d  
Invision  
Sketch  
HTML / CSS  
InDesign

## INTERESTS

UX Design  
UI Design  
Interaction Design  
Prototype Animation  
VR & AR Design  
Motion Graphics

## HOBBIES

Expert Fisherman  
Avid Disc Golfer  
Self-Taught Guitarist  
Exercise Enthusiast

## SERVICE AND LEADERSHIP

Young Life  
Missions Trip to El Salvador

Flower City Work Camp  
Inner-City Missions Work

Purdue Lacrosse Club  
Player & Team Website Manager

## ABOUT ME

I downloaded Photoshop and taught myself how to use it when I was in sixth grade. I created logos, animations, and even my own iPhone themes. After many years of practicing design on my own, I decided that I wanted to go to the best design schools possible. Now I use what I have learned to create beautiful and cohesive user-centered designs, that help make people's lives easier.

## EDUCATION

### Rochester Institute of Technology - [New Media Design](#)

Graduating in May 2018 with a Bachelors of Fine Arts Degree

### Purdue University - [Computer Graphics Technology](#)

Enrolled for two years before transferring to RIT

## EXPERIENCE

### Kodak - [UI / UX / Motion Design Intern](#)

May 2017 - Present

I worked in the marketing department of Kodak to help create innovative solutions for all kinds of design tasks. Some major projects that I completed include: UI and UX work for a custom film strip creation tool; reskin of the Kodak.com homepage; solution for a better navigation bar; develop motion graphic animations for Kodak's major trade show; develop and iterate on branding logos and iconography; and many more small tasks in between.

### MirrorShow Management - [UX Design Intern](#)

May 2016 - October 2016

I used a variety of tools to help create innovative interactive experiences at trade shows across the country. I worked on a team of 3 to research, conceptualize, and pitch potential interactive installation solutions to clients. Our presentations had to be able to communicate how and why each idea would be a good fit for the client, and creating visuals was a key step in helping them understand.

### Rochester Red Wings Baseball - [Production Intern](#)

May 2014 - October 2015

Designed graphics for digital scoreboards, on-air live broadcast, and TV commercials.

### CCRG Research - [User Tester](#)

May 2014 - October 2015

Participated in research studies and provided input on websites, applications, marketing campaigns and more.